



**LED TOGETHER  
2015**

# Key facts and figures

**13 499 755 PAX**

**138 327 ATM**

**2014**

**70 airlines**

**159 destinations**

**19 new destinations**

**10 new carriers**

**2015**

**68 airlines**

**151 destinations**

**19 new destinations**

**10 new carriers**

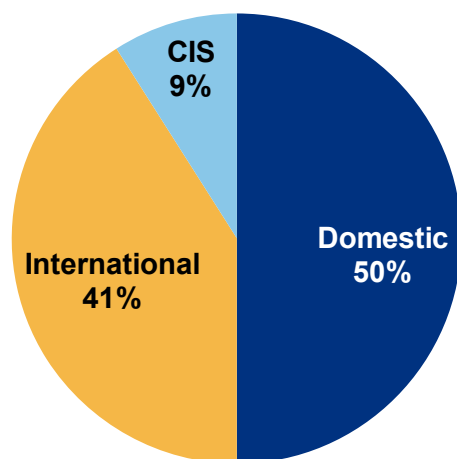
# 68 airlines

domestic — 26  
international — 32  
CIS — 10

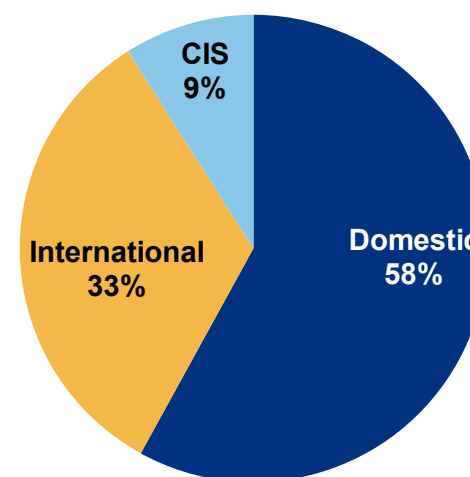


# PAX traffic distribution

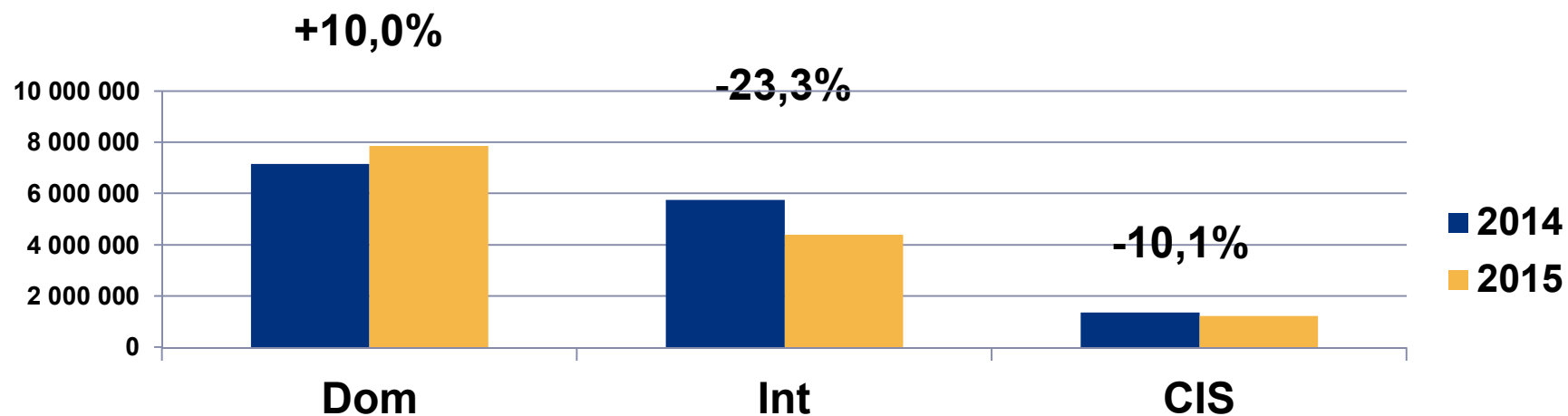
2014



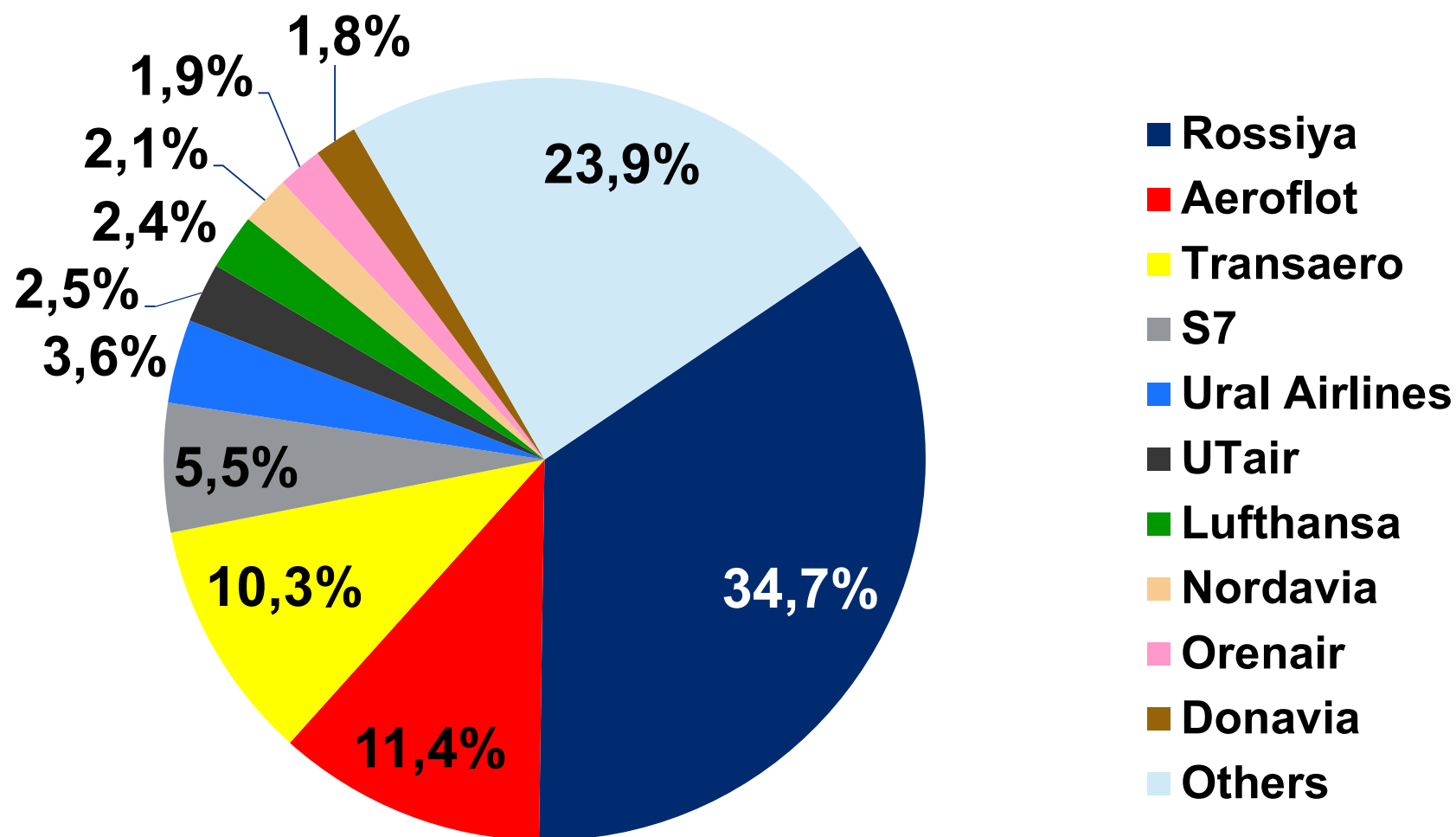
2015



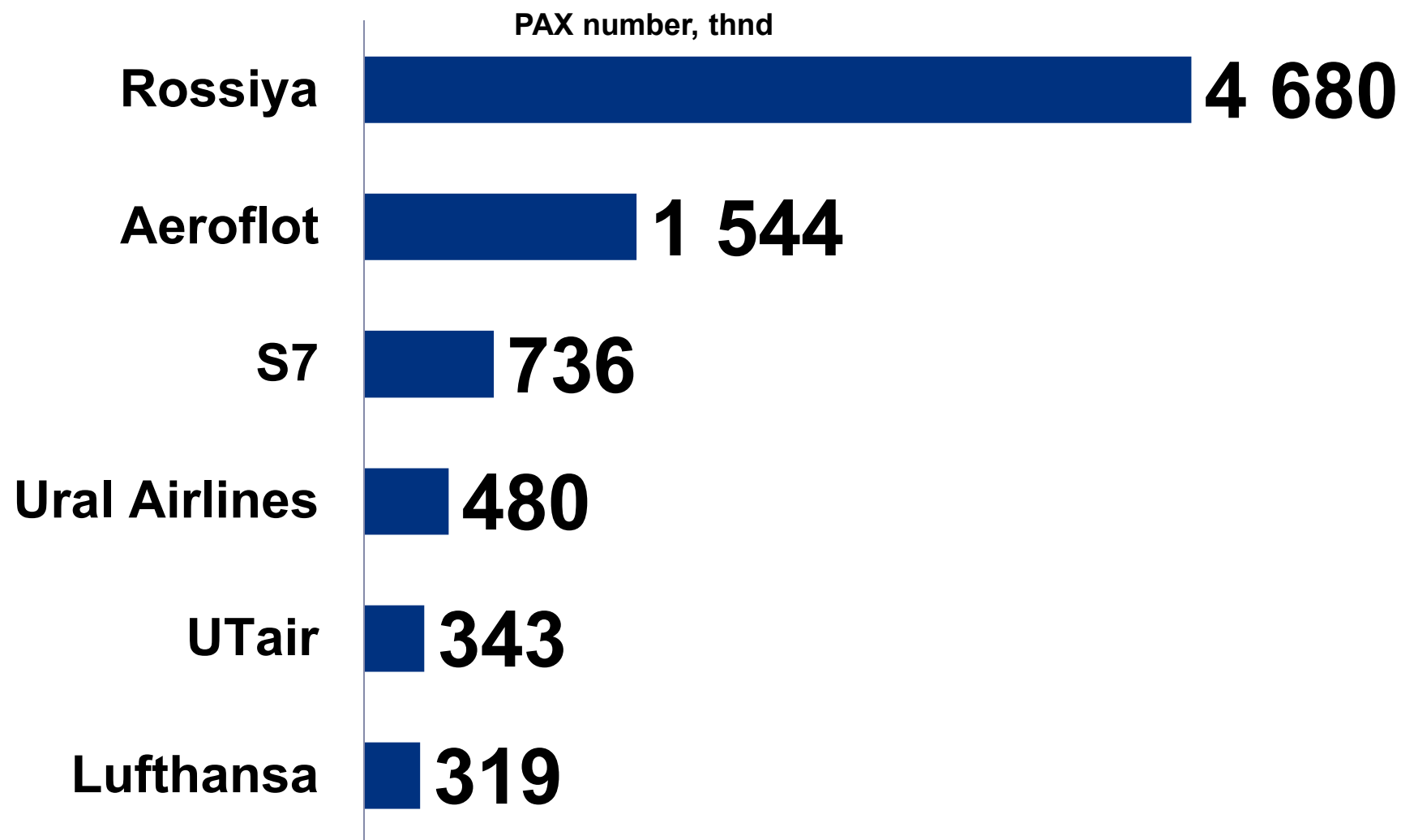
PAX



# Top 10 airlines in PAX traffic

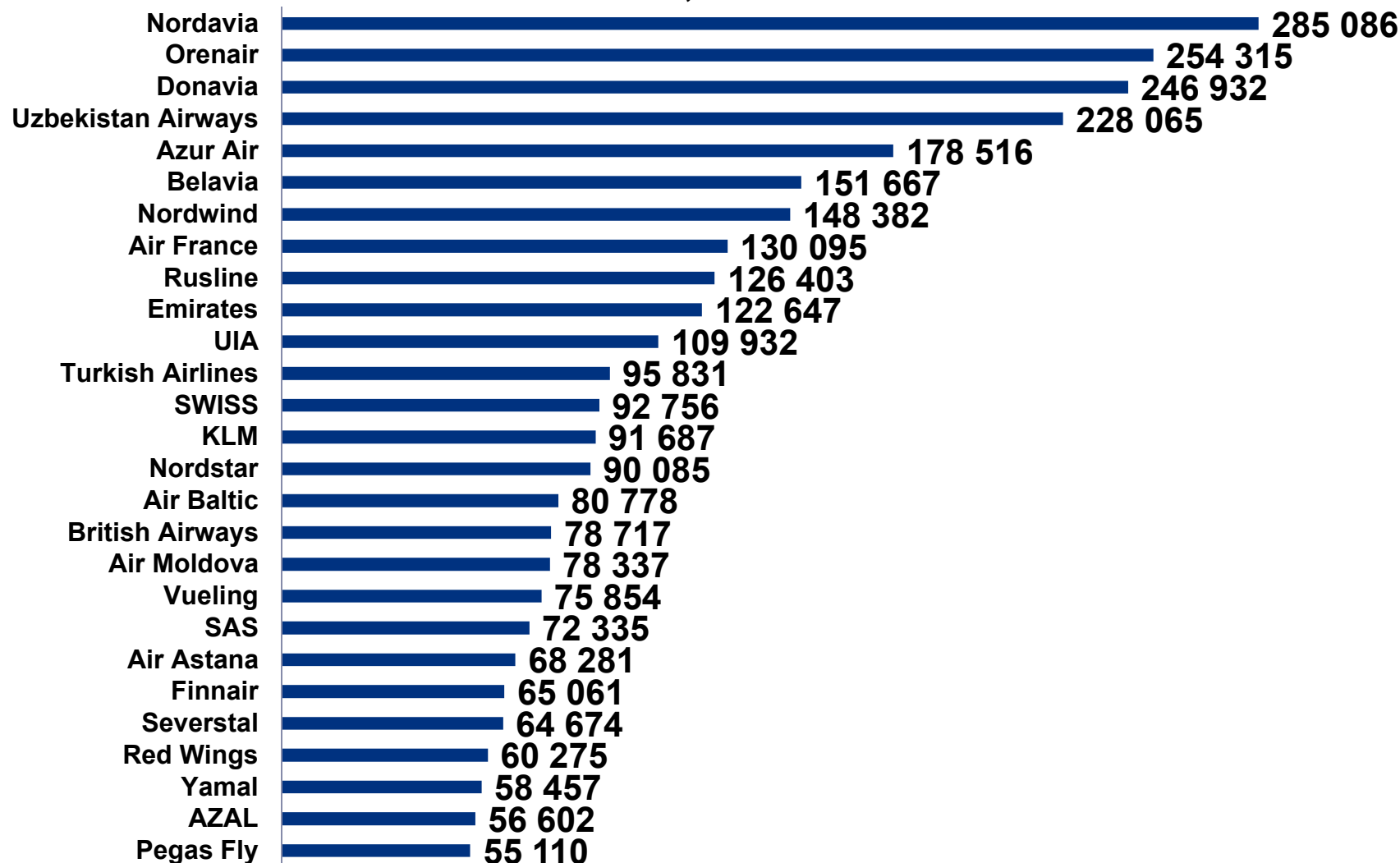


# Airlines 300 000 + PAX



# Airlines 50 000 - 300 000 PAX

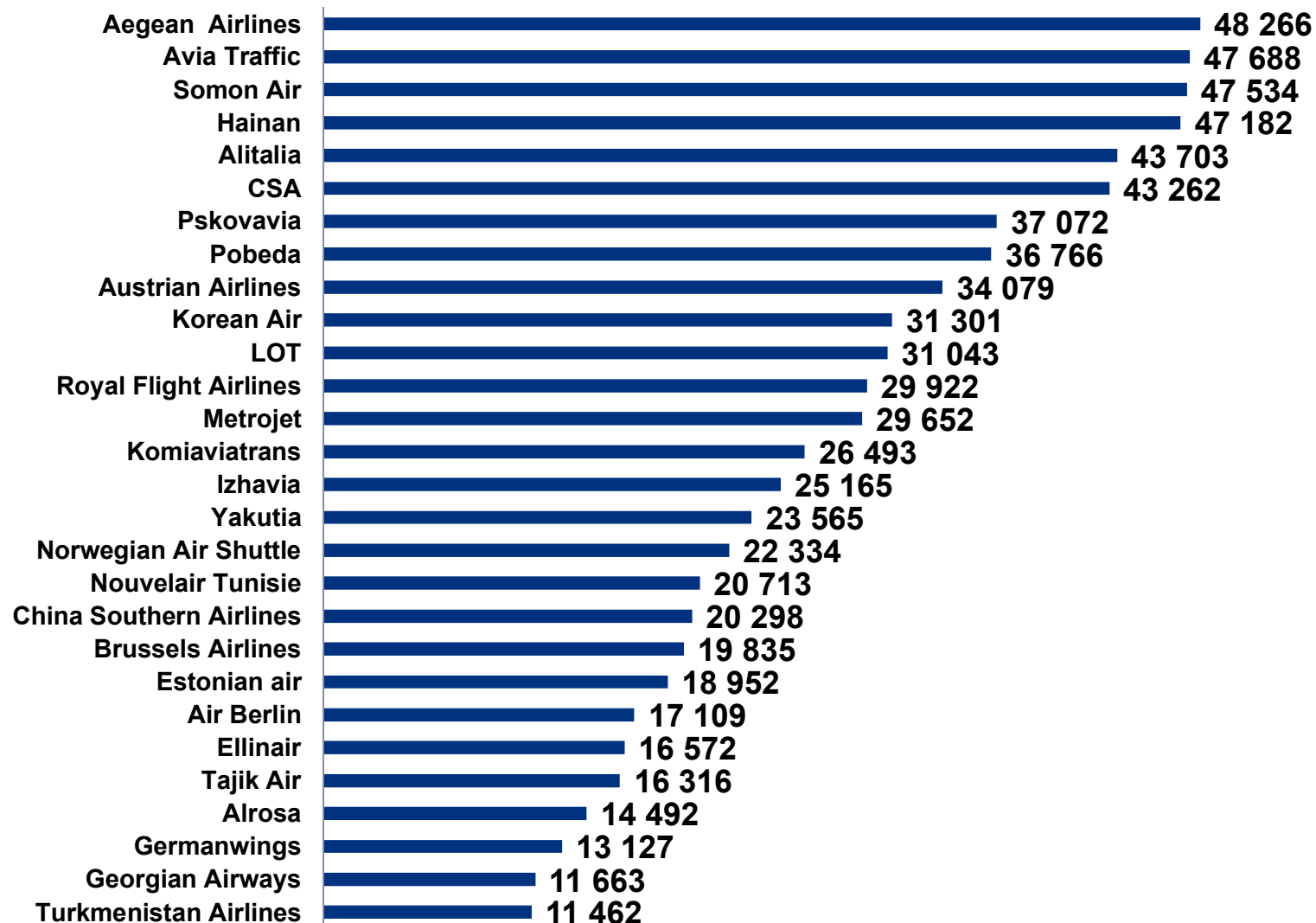
PAX number, thnd





# Airlines 10 000 - 50 000 PAX

PAX number, thnd





# 151 destinations



A world map with color-coded regions. North America is red, Europe and Africa are green, Asia is orange, and Australia is yellow. The text is overlaid on the left side of the map.

domestic — 70  
International — 56  
CIS — 25

# 8 new international destinations



# 11 new domestic destinations



# 4 new international carriers



**Brussels**



**Tbilisi**



**Naples**



**Urumqi**



# 6 new domestic carriers



Vologda



Usinsk



Simferopol



Kazan



Moscow, Sochi,  
Simferopol



Krasnodar, Ekaterinburg,  
Kirov

# Seasonal promotional events

## New summer destinations February'27<sup>th</sup> 2015

**5 host airlines, 100 participants**

**Rossya — Kishinev**

**Vueling — Malaga**

**Brussels Airlines — Brussels**

**Air Astana — Astana**

**Rusline - Vilnius**



## New winter destinations September'25<sup>th</sup> 2015

**4 host airlines, 100 participants**

**China Southern — Urumqi**

**Pskovavia — Vladimir**

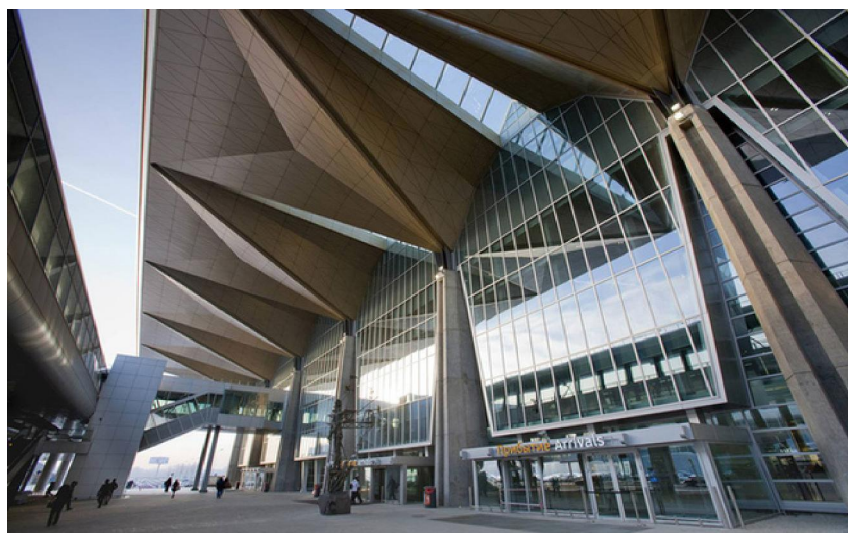
**Ural Airlines — Barnaul**

**Georgian Airways — Tbilisi**



## New Summer'16 destinations – February'26<sup>th</sup> 2016

# New Marketing Projects



## Transfer Development Project (M2) effective from 28<sup>th</sup> August 2015

- 9 participants
- 34 destinations (incl. CIS and international)
- tickets available at all sources
- MCT – 60 min

## The new terms of Incentive Program introduced in Winter'15/16 season

- 2 new bonus types:
  - route recovery &**
  - long-haul high frequency;**
- more flexible conditions





# Airport Development Project

## Phase 1 Completion

1. New Terminal, Northern pier

2. Pulkovo-1 terminal

**Capacity: up to 18 mln PAX per year**

### 3. Landside

- 4-star hotel with 215 rooms;
- business center with a total area of 10,600 m<sup>2</sup>;
- multilevel parking with 560 spaces;
- parking areas for 3,700 cars

### 4. Airside

- apron 1 with 63 aircraft stands, with area for de-icing , engine testing, and snow storage;
- fueling hydrant system ;
- apron for parking and aircraft servicing for the cargo terminal ( 50,000 m<sup>2</sup>);
- building for the Service for electrical lighting equipment maintenance of flights
- ground-handling base, including equipment storage sites;
- two emergency and rescue stations;
- energy center with a capacity of up to 10 MW for the centralized trigeneration (heat, cooling and electricity).
- operational services building



**Thank you  
for your attention!**

**LED's meet the challenge  
of 2016 together!**

